

Create & innovate

Cross the threshold of 2015 in a completely different way—how will this year be different?

A New Program with Poet, Author, and Speaker,
Libby Wagner

Identify your top creative ideas for innovative implementation and growth.

Are you ready for a new horizon in your work?

Are you willing to let go of what's not working?

Are you anticipating the courageous conversations of the next journey of your business?

Now is the perfect time to look to the future while also honoring the present. Paradigms of leadership and organizational life are shifting and changing.

Are you ready to:

- assess current strengths
- honor your foundations
- identify your top 3
- break out of ordinary thinking
- harvest hidden artistry

Praise

Libby delivers a unique brand of management consulting services that enhance a leadership team's skills by encouraging more creativity in communication and thought patterns. By firmly merging artistic impulses with management techniques, and inspiring managers to view the world around through the lens of a poet as she does, Libby encourages more warmth and humanity in the increasingly detached relationship between manager and workers in American businesses. She is a unique figure in a highly competitive field, and she is equally effective working with executives at Fortune 500 companies as she is in helping a small business owner bring focus and new life to his entrepreneurial dreams.

Shahar Pliner
CEO, GPL Tax & Accounting

We'd given up hope finding a business consultant that would "get us" – a consultant who would understand our entrepreneurial spirit, our commitment to strive to do the "right thing", a consultant that would support our company by helping to establish the structure that would support our rapid growth. And then we were referred to Libby Wagner by a trusted friend. When we first began to work with Libby, we were cautiously optimistic, and in the first two months working together, that cautious optimism turned into solid trust and, well, awe. Libby not only "gets" us – she knows us and truly values the things that make us who we are and set us apart from the competition. We're innovators and Libby truly supports that: she recognizes that risk is a part of business, a part of the creative process

Darcy Gray
CEO, Tom Bihn, INC.

The two phases of Create and Innovate:

Cielo Blu: each organization or group needs to engage in the innovative conversation of “blue sky,” where imagination and creativity are nourished, encouraged and supported. This is essential to fulfill the mission of the organization or team, and is often the phase that ordinary teams pass by or undervalue. Libby will facilitate an interactive, energized, completely different (prepare to be surprised!) experience where each participant must move to the creative edge of his or her artistry and thinking in order to identify new and surprising ways to do the work of the organization. Provocative and stimulating. Here’s where you find your brilliant, breakthrough ideas!

La Terraferma: what is the “solid ground” you need to actually implement and execute your creative, innovative ideas? In this phase, the poetic meets the pragmatic, and you get to ask and answer the questions about how you will actually map out your plan, create actions and measurements that allow your vision to come to pass in the business world. Libby’s practical approach helps you bridge the gap between the blue sky of Cielo Blu and the specifics of Terraferma without becoming mired in massive notebooks or charts no one will actually use. Here’s where we make it real.



Libby Wagner

Quoted in the New York Times and the Harvard Business Review, Libby Wagner, poet, author and speaker, is one of the only former poetry professors warmly invited into the boardroom. Using her unique approach, programs and seminars, Libby empowers those with whom she works to clearly articulate what they want, why they want it, and how to ask for it, creating the poetic difference.

Driven to help individuals and organizations move to their Creative Edge, Libby helps others not only to find their voices, but also to stand solidly and confidently in them to create the work and lives they love.

Special pricing through November 2014.

This special pricing and offer is being extended by invitation only prior to this new program being marketed to the general public. If you are interested in learning more, please contact Libby at libbywagner@libbywagner.com

This is no ordinary conversation we are having—whether it’s the internal conversation you need to have with yourself, the connection you want to make with your loved ones, or especially the influence you’d like to stimulate among colleagues and clientele, the time for extraordinary language is now.

We are all poetry people because we are makers and creators of language. We are the harbingers of expression, and no matter our role, place, job or country, we are longing to be understood. Language is that net we throw out across the great space between us, and like other art forms—music, visual arts, dance, theater, etc.—poetry’s aim is to say the unsayable and draw someone closer as we are connected.